

# GLOBAL POINT OF INTEREST DATA

PRODUCT OVERVIEW



# ABOUT QUADRANT



Quadrant, an Appen company, is a global provider of privacy first mobile location data and Point of Interest (POI) data. Our AI ready datasets help organizations build better maps, power search experiences, improve analytics, and develop intelligent location based products. With coverage across 200+ countries and territories, over 300 million POIs enriched with 50+ verified attributes, Quadrant delivers trusted location intelligence for AI, navigation, market intelligence, logistics, and enterprise applications.



**200+**

Countries & Territories



**300 BILLION+**

Points of Interest



**50 BILLION+**

Verified Attributes

## PRODUCT OPTIONS



### Global POI Database

Verified businesses, landmarks, commercial properties, and residential locations.



### Validation & Enhancement

Validate, enrich, and maintain existing POI datasets with updated categories, addresses, coordinates and more.

# KEY FEATURES



## GLOBAL COVERAGE

Comprehensive POI coverage across 200+ countries and territories.



## RICH ATTRIBUTES

Rich POI metadata including categories, coordinates, addresses, brands etc.



## QUALITY ASSURANCE

Quality controlled POI datasets with continuous validation, enrichment, and deduplication.



## DATA ENRICHMENT

Improve existing POI datasets with validation, missing attributes, and metadata.



## FLEXIBLE DELIVERY

Choose the delivery method from bulk datasets to recurring updates that works best for you.



## UP TO DATE

Regular updates help keep business information current as they open, close, or relocate.



## CATEGORY COVERAGE

Choose from thousands of categories, from restaurants and retail stores to healthcare etc.



## CUSTOM EXTRACTS

Receive tailored POI datasets filtered by geography, category, attributes, or business needs.

# USE CASES



## Maps & Navigation

Build accurate mapping experiences with verified business and location information.

## Local Search

Improve search relevance, place discovery, and business recommendations.

## Food Delivery

Power restaurant discovery, delivery zones, and dispatch optimization.

## Retail

Analyze competitive landscapes, store networks, and commercial activity.

## AI & Machine Learning

Train AI models with structured geospatial and business intelligence data.

## Urban Planning

Support infrastructure planning, land use analysis, and smart city initiatives.

# RESOURCES



## Data Dictionary

Explore every field, attribute and corresponding examples in the POI dataset.

[View Document >>](#)



## Sample Dataset

Review real POI records and see how the data is structured before buying.

[View Samples >>](#)



## FAQs

Leverage location data to benchmark competitors, and improve supply chain visibility.

[Check out FAQs >>](#)

[LEARN MORE](#)



Quadrant, an Appen company, delivers trusted Point of Interest data designed for organizations building maps, navigation platforms, AI applications, analytics products, and location based services.

Our global POI database spans 200+ countries and territories and includes over 300 million verified businesses, landmarks, commercial properties, and residential locations enriched with more than 50 detailed business and location attributes. Every dataset is validated, continuously refreshed, and quality controlled to provide reliable location intelligence at global scale.

Beyond comprehensive POI datasets, Quadrant also provides validation, enrichment, and enhancement services that help organizations improve existing location databases by correcting inaccuracies, filling missing attributes, and maintaining data freshness over time.

As part of Appen, a global leader in AI training data, Quadrant combines enterprise grade data quality, global coverage, and privacy first governance to help organizations build the next generation of location enabled products.

**BOOK A MEETING**

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